

FAITH'S® CLEANSE & DETOX

A HEALTHY SKIN AND COAT STARTS WITH A
WELL-BALANCED AND HAPPY DIGESTIVE SYSTEM



LIVER, KIDNEYS, SKIN, COAT AND GUT HEALTH

- Healthy & normal gut function (inc. candida & yeast balance)
- Healthy skin & coat
- A healthy immune system
- Healthy kidney & liver function
- Cleansing of the kidneys & liver
- The maintenance or improvement of general well-being



There's never been a better time to ditch the chemicals and switch to the power of Faith's herbal blend.



Perfection is achieved not when there is nothing more to add, but when there is nothing left to take away.

- Antoine de Saint-Exupery

How does Faith's® Cleanse & Detox compare to other products in its field?

Faith's® Cleanse & Detox is made entirely from herbs and does not contain pesticides, parasiticides or other synthetic chemicals.

Synthetic copies of what is found in nature can make poor substitutes and often only offer short term results and can have long lasting side effects.

A common view that naturopaths share is that you cannot outsmart nature without consequences so we strive to strengthen the immune system rather than attempting to alter or suppress it using pharmaceutical, synthetic products.

Why is Faith's® Cleanse & Detox a better approach to gut health and skin problems than pharmaceuticals?

When attempting to address skin problems, the first veterinary go-to has historically been antibiotics. While there is no doubt that they can be life-saving, antibiotics do little to provide a long term solution to what in most cases stems simply from a gut imbalance that can be addressed with a food product like Faith's® Cleanse & Detox.

Antibiotics quickly destroy bad bacteria, providing short-term relief. Unlike natural herbs, they do not discriminate and also kill good bacteria which in turn can make the original problem worse.

From there, veterinarians may look at administering pharmaceutical drugs that in simple terms, suppress the normal functions of the immune system in order to prevent dogs from itching. These drugs do not address the root cause of the problem which in most cases is caused by gut issues (due to a number of factors). Not only can these drugs produce long term, nasty side effects, but after some time they can stop "working" and the animals are in a far worse condition than before they started.

Should topical products be used on skin problems?

Skin health is directly related to the integrity of the digestive system. The largest organ of the body is the skin and when there is candida overgrowth in the body it can begin to show signs topically.

We have found that the issue is entirely topical only in a small percentage of cases. It is no surprise then, that topical products can only offer short term relief in most cases. Similar to antibiotics, topical medicated products can further negatively affect the bacterial balance of the skin.

Augustine's® SuperBath and Augustine's® SuperBalm soothe the skin and reduce the desire to scratch, giving the skin time to heal on its own. Our internal products get to work to rebalance the gut, which in turn promotes skin health. For a more comprehensive approach we recommend our Healthy Skin Bundles. You are welcome to view our many before and after images on the product store page.

Will a fresh diet help with skin health?

Yeast and cancer are primarily fuelled by sugars, so it is important to provide a diet with a controlled or limited carbohydrate content. A diet of processed foods such as kibble not only encourages candida overgrowth but may contribute to the risk of cancer. Additionally, unlike other chemical products, Faith's® Cleanse & Detox supports the normal function of the liver and kidneys and assists in eliminating toxins.

Animals come in contact with nasty toxins on a daily basis in our homes (such as chemical cleaning products and perfumes), and in the environment that we have no control over. This is why we promote a constant state of cleansing. Lots of love, a healthy diet and regular exercise are key to supreme health.

Available at www.augustineapproved.com or visit our website to locate a retailer

Add Faith's® Cleanse & Detox to your dog's diet!

This product was developed and thoroughly tested using quantum physics principles over a period of three years. Our formula is backed by experience with the use of herbs dating back to 1993. Each ingredient was selected for its documented medicinal and nutritional values, and has its own unique frequency that has been tested to ensure it resonates with similar frequencies in the body.



FOR ALL DOGS. Feed once per day.

- Serve as a stand-alone treat: Mix in a bowl with raw coconut oil or into ice cubes and freeze.
- Mix into any food with or without raw coconut oil.



FOR FULL PRODUCT DETAILS
SCAN THE QR CODE OR VISIT
www.augustineapproved.com

Prices are in Australian Dollars (Inc. 10% GST)

65g / 2.29oz	\$44.95
130g / 4.58oz	\$79.95
260g / 9.17oz	\$149.95
520g / 1.14lbs	\$279.95

1 tsp = Approx. 1.7g

FEEDING GUIDE - USE ONLY WITH INCLUDED SPOON SET

DOGS	Miniature	Small	Medium	Large	Giant
Puppy	1/8 tsp	1/4 tsp	1/2 tsp	1 tsp	1.5 tsp
Adult	1/4 tsp	1/2 tsp	1 tsp	2 tsp	1 Tbs

CATS

Kitten	1/8 tsp
Adult	1/4 tsp



ADD RAW COCONUT OIL OR WATER TO AID MIXING INTO FOOD

ORGANIC & WILD HARVESTED INGREDIENTS

Elderberry, Milk Thistle, Fennel, Dong Quai, Rosehip, Barberry, Gentian, Cleavers, Burdock, Pau D'Arco, Wormwood, Nettle, Red Clover, Dandelion, Yellow Dock, Parsley, Red Beetroot, Rhubarb, Ginger, Sarsaparilla, Cascara Sagrada, Red Raspberry.

Use within 6 months of opening. Store tightly sealed in a cool, dry place away from sunlight. OK to refrigerate. Do not feed during pregnancy or breastfeeding. Do not take remedially. This product is not intended to diagnose, treat, cure or prevent any disease. Always consult a licensed health professional.

"What you and your dog are about to experience is the outcome of countless hours of research that I undertook, beginning in 2010, all with one ambitious goal at heart: to give my puppy, Augustine the Boxer, every opportunity to live a long and healthy life."



Phivo
Phivo Christodoulou
FOUNDER

Testimonials

"This has truly turned Aston's life around!"

- Michelle & Aston

"After one month all the yeast infections cleared up"

- Sandy Hallam

"The difference in his skin is astonishing!"

- Lisa Jayne Magna

"Success for the whole family (animal and human)"

- Lisa Mcgill

"No more itchy skin"

- Cheryl

"Years younger"

- Ali Martin

"Yeasty boy Harvey is no longer yeasty!"

- Dianne Leach

"No more bald, itchy patches of skin anymore!"

- Matt Jones

"No more scratching for Miss Lacie"

- Amber Cumner

"Itch be gone!"

- Kate

"Chemical free and it works!"

- Leanne Chancellor

"The dog groomer could not believe how good he looked!"

- Sille Luitre

"Now she is a totally different dog!"

- Jody Jade

"Ditched the skin drugs for Faith's Cleanse & Detox"

- Lucie S.

"Superior supplement for dogs"

- Tracey Huenerberg

"Aided against fungal and bacteria infection to paws"

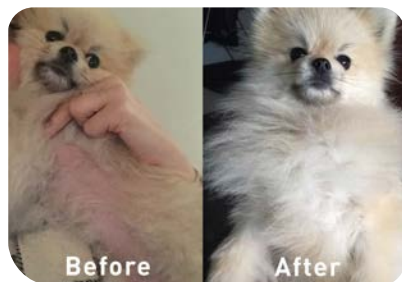
- Renee

"Exceptional results for skin and digestive issues"

- Avani

"Excellent product for dog suffering from skin inflammation and allergies"

- Anonymous



Visit www.augustineapproved.com for hundreds of in-depth reviews

Are Faith's® Cleanse & Detox and F-OFF® effective against parasites and if so, why isn't this written on the labels?

Thank you for your interest in reducing exposure to potentially dangerous chemicals found in mainstream parasiticide products.

In June of 2017, under duress, we made the decision to amend the marketing of some of our products while we considered taking legal action against the government regulator of Australia for animal products (APVMA). The products most affected include Faith's® Cleanse & Detox, F-OFF® and SuperHeal.

We are aware that there are comments and misunderstandings about our products circulating on social media that could lead to a false sense of coverage in relation to parasites such as ticks. Therefore, we felt that it was important to provide a historical account of the facts in order to eliminate confusion and reduce the likelihood of your beloved animals being at risk.

This statement is not intended to promote our products but instead aims to reduce confusion because many customers continue to enquire about our product benefits and effects against parasites.

TICKS

We have never made any claims or produced marketing implying that our products have any benefits towards tick prevention or management. While some customers have reported efficacy against ticks on social media using Faith's® Cleanse & Detox and F-OFF®, we have never carried out testing for ticks and do not support any such claims.

We strongly recommend against using Faith's® Cleanse & Detox and F-OFF® for the treatment or prevention of ticks.

There are many natural tick prevention products available through licensed veterinarians that can legally prescribe them to their patients.

One such example is Dr. Renee at: www.thenaturalvets.com.au

OUR HISTORY & PARASITE CONTROL

While Faith's® Cleanse & Detox is now marketed for its gut, skin, organ cleansing and detoxifying benefits, it was originally released as a natural alternative to chemical parasiticides and for candida overgrowth.

Originally, Faith's® Cleanse & Detox was a locally known herbal food and dietary supplement. It has been working wonders since the early 2000's for both people and animals for a myriad of different problems. Under licence it was renamed Faith's® Cleanse & Detox as a tribute to the founder of Augustine Approved's rescue boxer Faith who suffered from a severe reaction to an APVMA registered parasiticide product.

Faith's® Cleanse & Detox was brought to market in hope of saving other dogs from suffering like Faith. For years we initially advertised Faith's® Cleanse & Detox as effective against ALL internal worms (including heartworm).

Faith's® Cleanse & Detox was originally tested for efficacy relating to internal parasites over a 3 year period against dogs, cats and horses, and approx. 800-900 dogs and cats continue to be tested each year.

In the past we have received negative tests for heartworm after dogs were fed Faith's® Cleanse & Detox, after first testing positive.

Customers report seeing parasites being passed through stools after adding Faith's® Cleanse & Detox to their dog's diet (as the product was designed to do).

Through experience, we are convinced that animals should be fed Faith's® Cleanse & Detox on a daily basis (or at least every second day) continually, even if it is only for the function of eliminating toxins.

“The board chair and CEO of Australia’s chemical regulator have resigned, as a damning report finds the Australian Pesticides and Veterinary Medicines Authority (APVMA) was “captured” by industry interests and subject to regular complaints of misconduct.”

Unlike most herbal formulas which are made up of anywhere between 4 and 8 herbs, Faith’s® Cleanse & Detox has 22 ingredients and only very small amounts of each. There are a number of antiparasitic herbs and also cleansing herbs, and they all work together rather than for example one strong dose of Wormwood (Artemisia) which is the active ingredient in the Nobel Prize winning product, Ivermectin.

We have seen no evidence that feeding our product daily will cause any health issues, in fact it is much the opposite. In my opinion, when we consider the poor diets that many animals consume and the toxins in the environment, putting the dogs in a constant state of cleansing is beneficial.

FLEAS

Faith’s® Cleanse & Detox was marketed as altering the taste or flavour of the blood and strengthening the immune system, and both of these functions help to protect against parasites. For these two reasons, we initially stated that Faith’s® Cleanse & Detox was effective against ‘general’ flea contact. A flea or two may leap onto an animal, take a bite, not like the taste, and move on.

For cases when an animal already has fleas or is severely immune-compromised before starting our products, or comes into contact with fleas far beyond what can be deemed as general contact, F-OFF® was marketed to eliminate fleas when applied topically. It works by absorbing moisture and producing a harsh environment that fleas and other topical parasites struggle to survive in. For the product to be effective, we stated that animals and surfaces needed to be dry (not damp or wet).

Parasites are especially attracted to a weakened immune system so our products focus on maintaining a healthy immune system rather than harming it like many of their chemical substitutes. Unlike chemical

parasite products, which remain in the body for long periods, Faith’s® Cleanse & Detox does not store in the body. For this reason it needs to be fed at least every two days.

Why don’t you register your products so that you can make claims about parasites and medical conditions?

While it took less than 24 hours to submit our scientific evidence and list Faith’s® Cleanse & Detox as a complementary medicine with the TGA so that we could make claims for human use, there is currently no legitimate option to register natural parasiticides products as complementary medicines for animal use.

The APVMA expect natural and organic parasite products to go through the same testing and registration processes as man-made parasiticides to prove safety and efficacy. This also makes it near impossible because trying to test natural products under the same framework as man-made poisons is like trying to register a car as a jet ski.

The legislation (AGVET Code) was written without natural products in mind and it contradicts the Organic Standard. If we were successful in registering our products, we would have to label them as veterinary “chemical” products (which they are not).

If we carry out studies within the current framework, the costs associated make it unviable for natural businesses, given that natural products cannot be patented.

Only pharmaceutical companies and the APVMA benefit from the current legislation. The APVMA is directly funded by the levies it receives from the sale of each registered chemical product and they are rarely removed from sale for causing harm, whereas natural companies are threatened with enforcement action solely based on their marketing claims.

The APVMA was also found to have “embedded” industry interests into its regulatory priorities and culture.